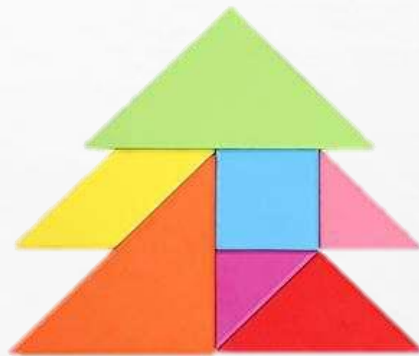


INTERCULTURAL COMMUNICATION STUDY







We based our analysis on three layers:

-Emotional: Foreigners' resistance in knowing about Chinese Culture

-Practical: Stereotyping ourselves and stereotyping others

-Macroscopical: Using the game as a lens to peek into the larger scope of culture exchange

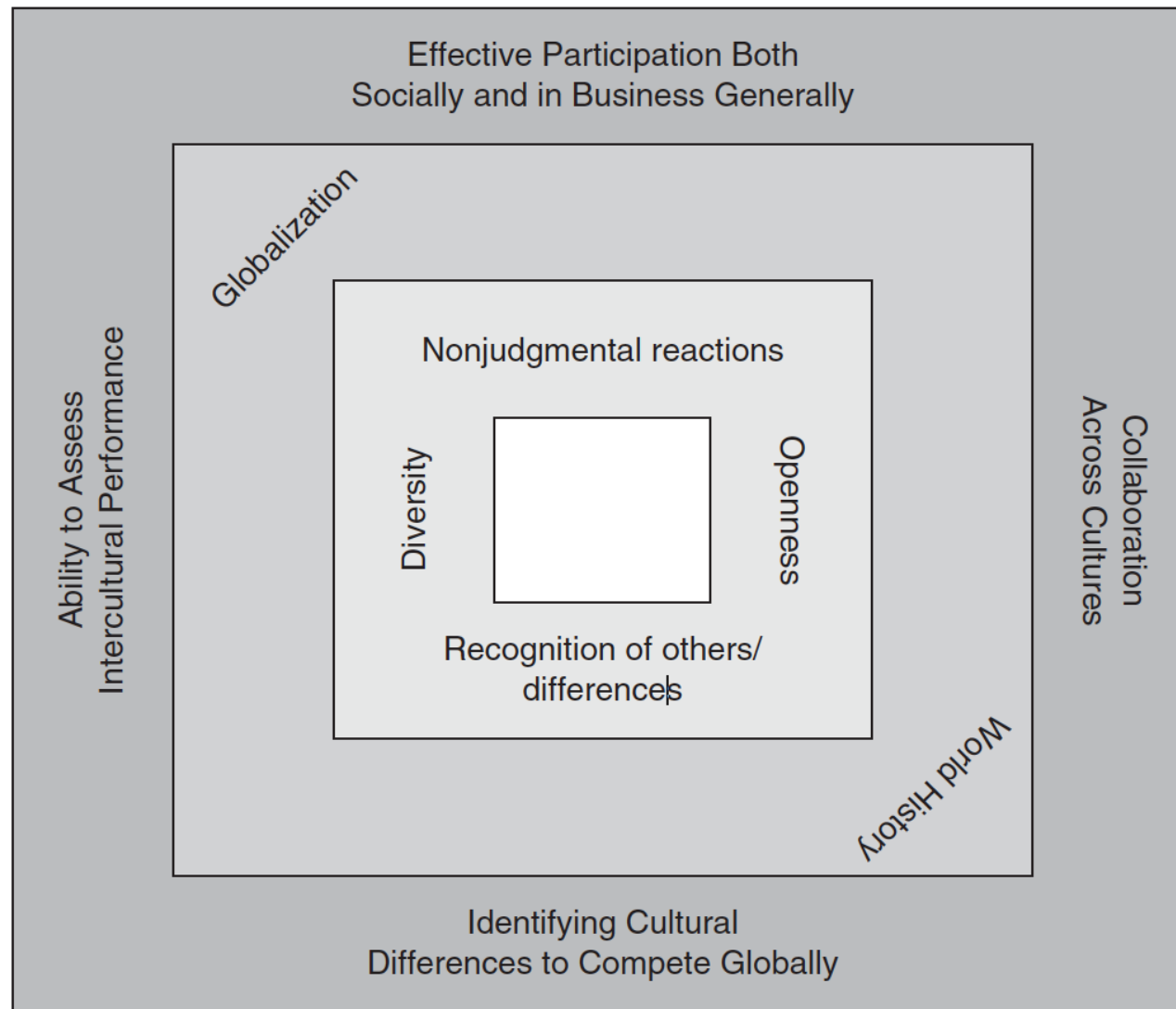


Figure 1.4 Global Competencies Model

SOURCE: Hunter, White, and Godbey (2006). Used by permission.

**Emotional:
Foreigners' resistance in
knowing about Chinese
Culture**

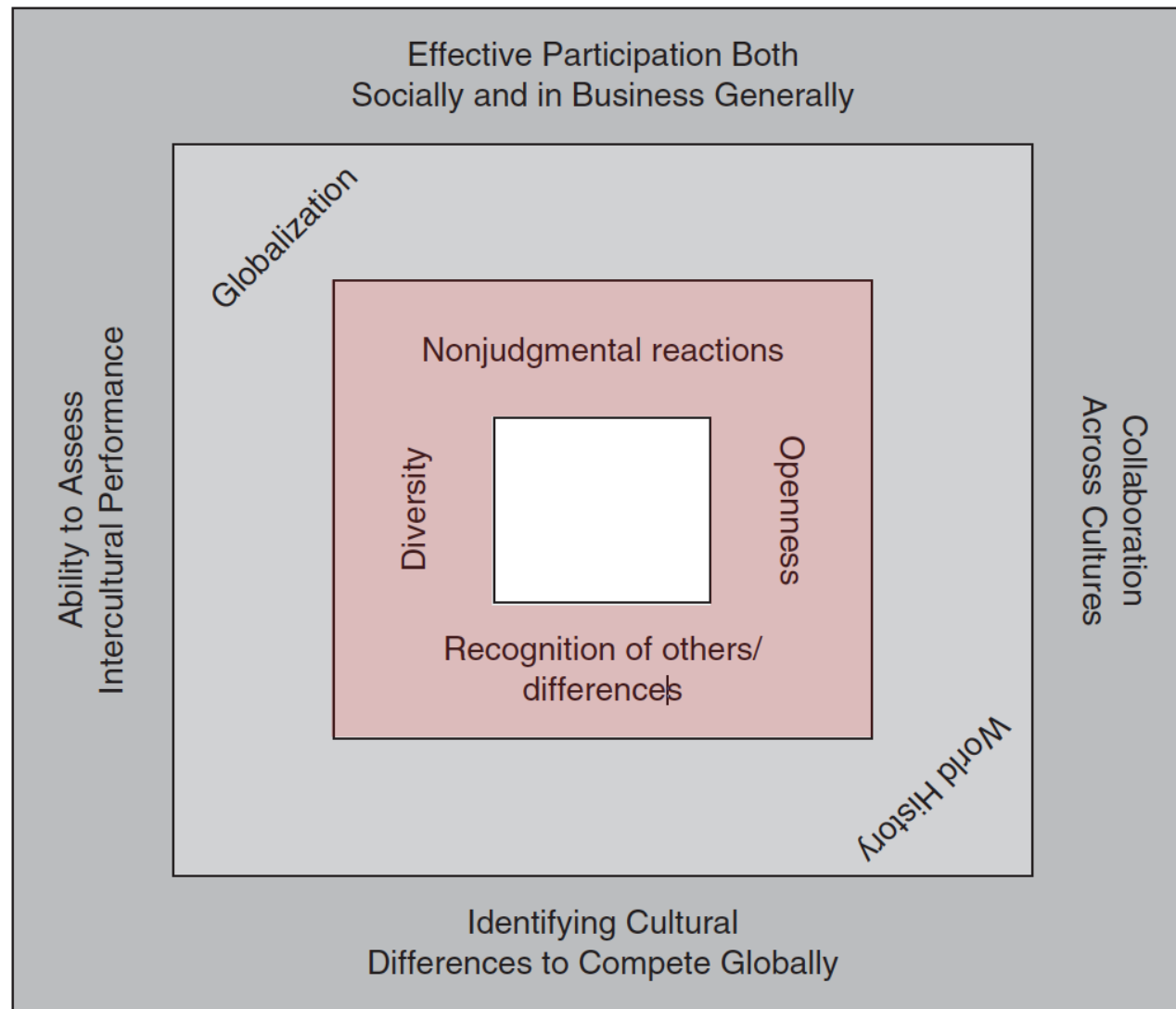


Figure 1.4 Global Competencies Model

SOURCE: Hunter, White, and Godbey (2006). Used by permission.

**Practical:
Stereotyping
ourselves and
stereotyping others**

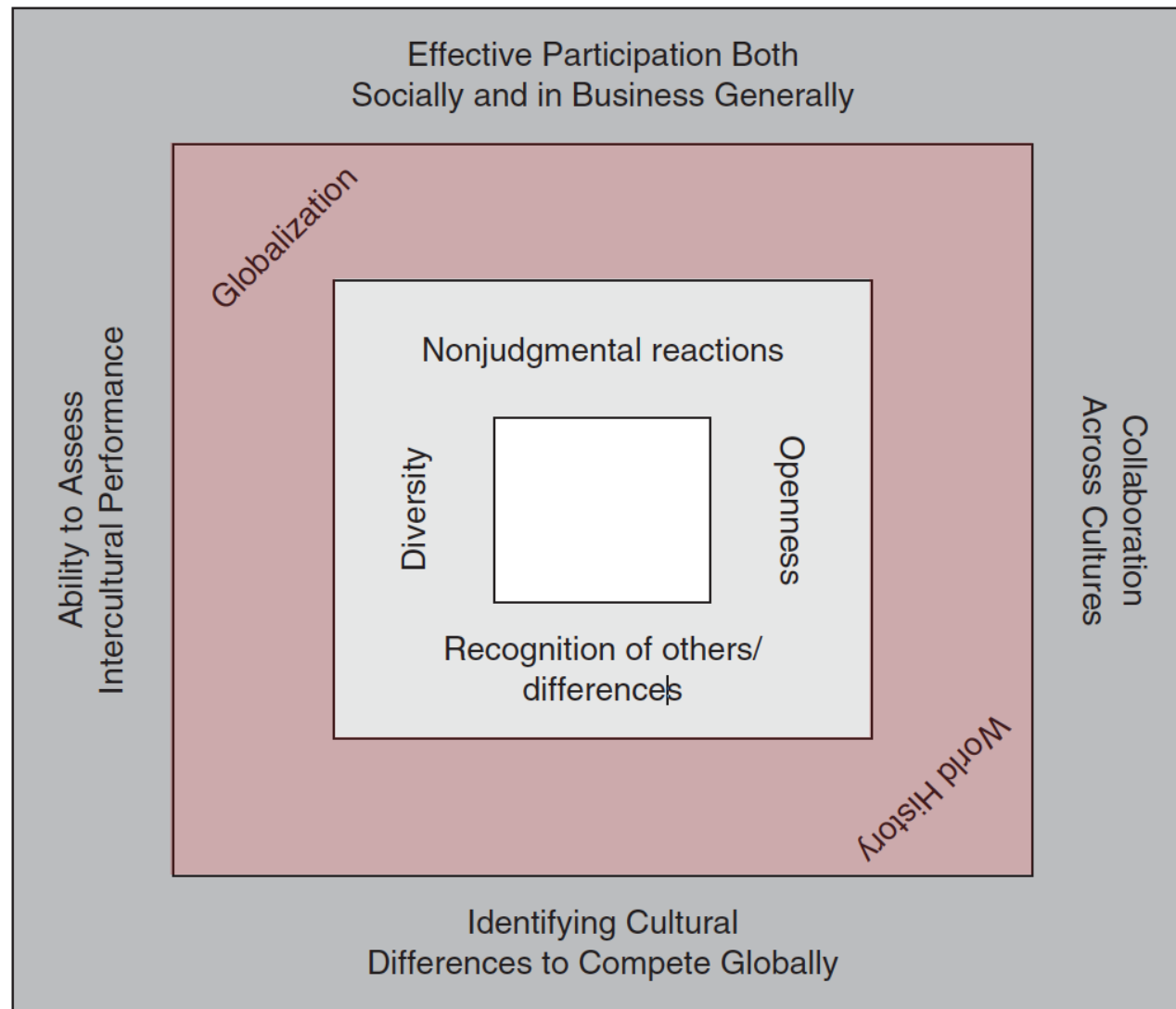


Figure 1.4 Global Competencies Model

SOURCE: Hunter, White, and Godbey (2006). Used by permission.

**Macroscopeical:
Using the game as a
lens to peek into the
larger scope of culture
exchange**

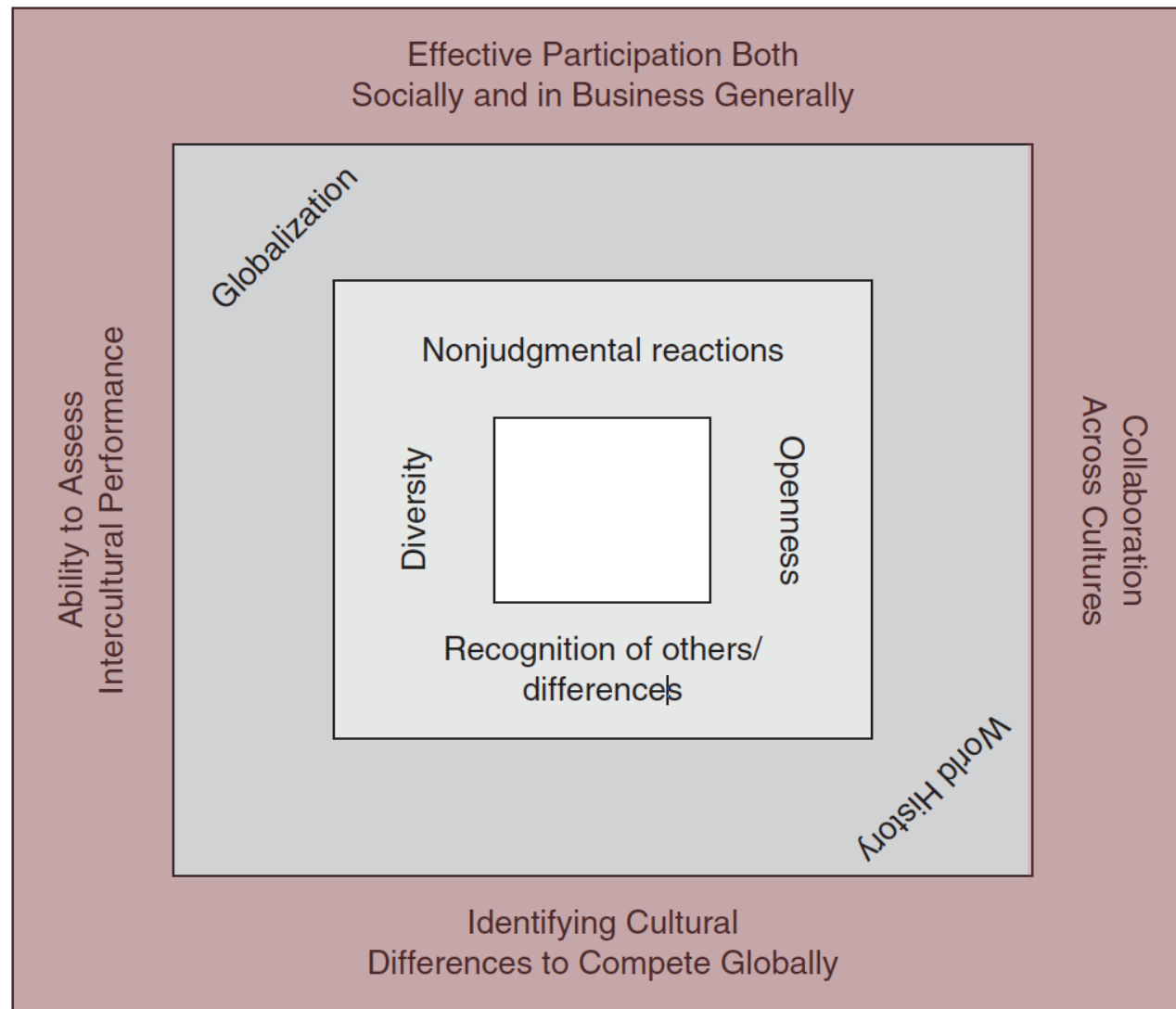


Figure 1.4 Global Competencies Model

SOURCE: Hunter, White, and Godbey (2006). Used by permission.

OUR PRESCRIPTION

- Emotional: Foreigners' resistance in knowing about Chinese Culture**
- Practical: Stereotyping ourselves and stereotyping others**
- Macroscopical: Using the game as a lens to peek into the larger scope of culture exchange**

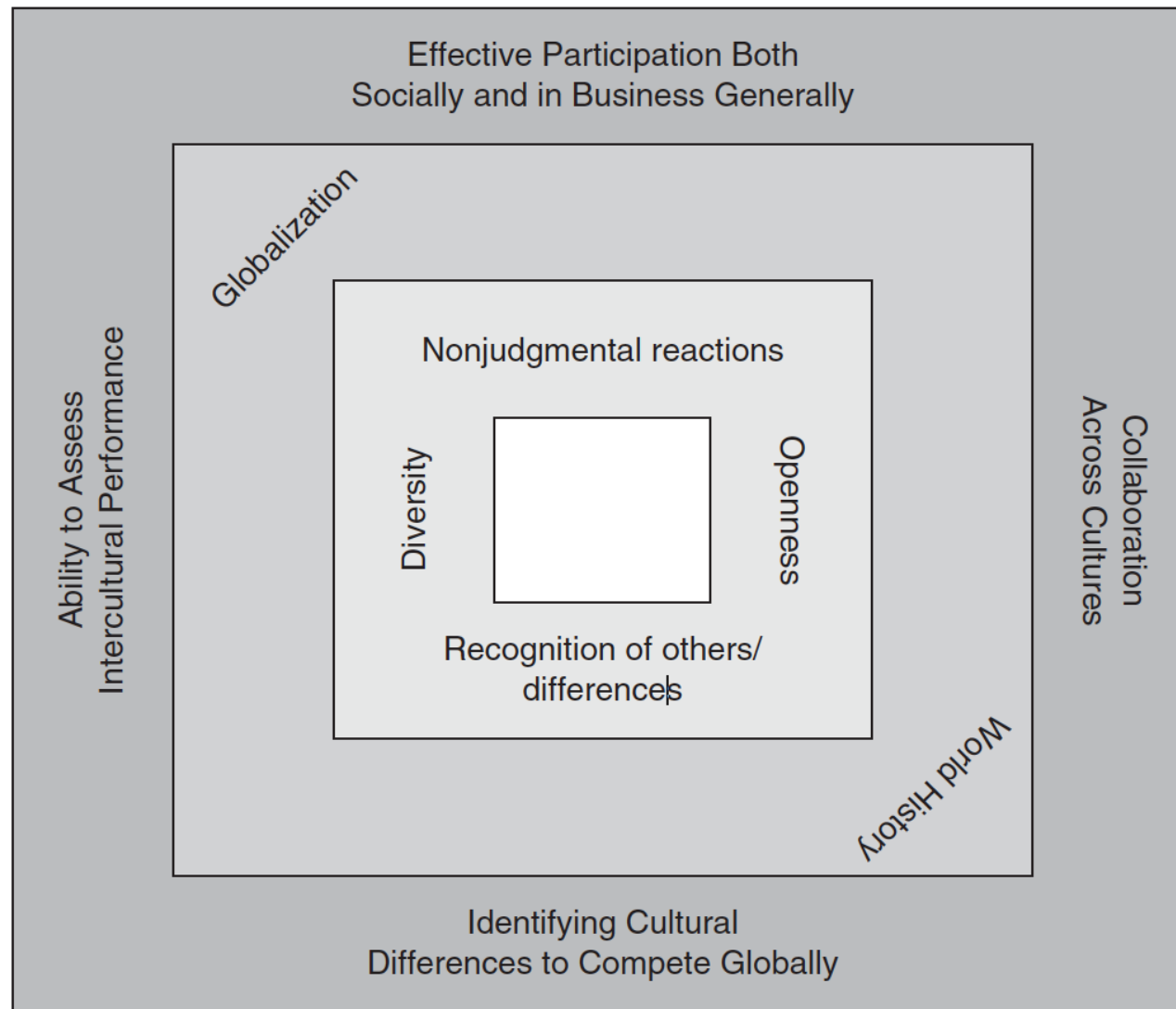


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以文明交流超越文明隔阂、文明互鉴超越文明冲突、
文明共存超越文明优越。

—— 习近平

Bridge culture gap through culture interaction, exceed
culture conflict through culture exchange, break
culture pride through culture coexistence.

—— President Xi

THANK YOU !